

Emily Karp

Front End Web Developer

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Front End Web Developer, 2013 - present

Web Developers Studio, a full-service web agency (first organic Google return: "web developer nj")

- Collaborate to create **HTML5** and **WordPress** or other CMS websites specific to client content and goals, either designed from scratch, by modifying purchased themes, or to spec from Photoshop or wireframe layouts
- Design and write custom **JavaScript**, **jQuery**, and **PHP** scripts, **ReactJS** apps, and WordPress widgets to fulfill client needs
- Thoroughly debug and test each product for cross-browser compatibility and seamless mobile responsiveness
- Create or alter graphics as necessary with **CSS3**, **Adobe Photoshop** and **Illustrator**, and animations with **CSS3 Animations** or **jQuery**
- Set up and use **npm** workflows with various programs, including **git**, **GruntJS**, **Sass**, **Less**, **Jade**, and **Mustache**
- Use **JIRA** and **BitBucket** for project and codebase management, and Google Trends, Google Analytics, and Google Search Console for careful SEO customization and tracking

Newsletter Editor, 2015 - present

Ethical Culture Society of Bergen County, a community-based religious organization

- Collaborate closely with Senior Editor to design an attractive template for the monthly newsletter using **MailChimp**
- Each month, aggregate and arrange news, columns, and announcements, adding custom CSS styling and editing or optimizing images and graphics
- Convert the newsletter to an attractive print booklet version using **Google Chrome Developer Tools** and Adobe products

Content Manager and Editor, 2012-2014

Mtelegence Corp, SAAS provider of literacy education software

- Edited and rewrote science articles for 12 different grade levels, and edited applications for government grant funding
- Organized and oversaw **UX testing** groups for flagship SAAS product, as well as field tests to measure the software's effectiveness
- Edited hundreds of 0:20 - 5 min. explanatory videos that were part of the of the software's interface and integrated those videos into the product's HTML code
- Contributed to product branding, graphic design, and marketing strategy on the small team where necessary
- Acted as a help - desk agent for bug testers and beta users during software development, and collaborated to debug issues

Education

- BA, Rutgers University, School of Arts and Sciences, 2012

References are available upon request.